

## Targeted Nutrition. Without Excess. For Peak Performance.

Blueprint<sup>®</sup> is the next step forward in high-performing animal nutrition.







**Genetic Potential** 

What can Blueprint do for you?

+2.7% increase in conception rate

MORE CALVES

+24bs.

**HEAVIER CALVES** 

HEALTHIER CALVES

drop in pre-weaning mortality rate

-2.1%

If you are looking for better results in your herd, and more money in your pocket, turn to Blueprint<sup>®</sup>. **More calves. Heavier calves. Healthier calves.** 

Find the Blueprint<sup>®</sup> line-up at **blueprintanimalnutrition.com** 



**BLUEPRINTANIMALNUTRITION.COM**