

Walk Over Weigh (WOW)

WOW Flexi Mobile provides routine daily weights transformed into powerful insights to help more effectively manage your herd. Real-time weight data, tracks gain/loss to support fact-based decisions around nutrition, health and heat events. Manage breeder/heifer nutrition with real-time weight gain monitoring against targets such as joining weight, pre-calving weight and post-calving recovery.

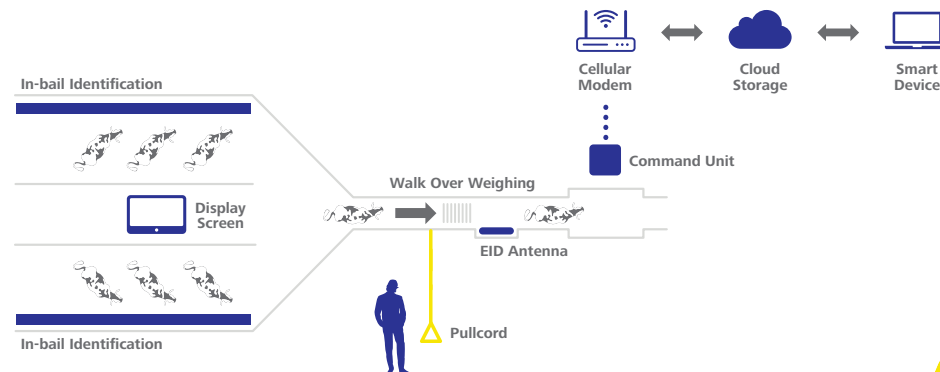
Monitor transitioning cows for real-time data to identify potential health concerns before it becomes a larger issue.

Stationary Platform

Non-slip weighing platform and robust load bars are built for tough environments and records weights as cows move through the exit alley after every milking. Smart Dairy innovations integrates with any data management software enabling you to respond early to costly health events. This includes Active Tag activity monitoring, Walk Over Weigh (WOW) real-time weigh systems, and the Service and Support for your Smart Dairy.

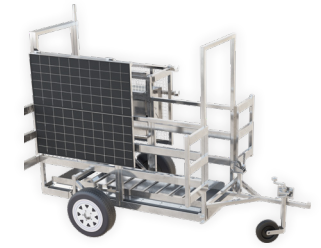
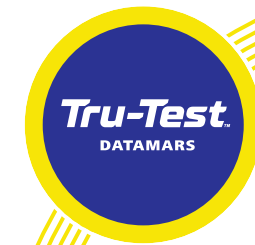
Real time fact-based data that allows you to keep a close eye on an individual cow condition for drying-off and mating.

No matter the herd location – pasture or paddock – you can count on Datamars Livestock. Even miles from your home.



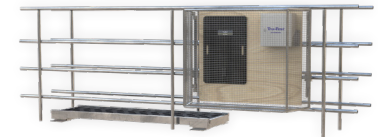
VISIT TRU-TEST.COM

Customer Support **800-433-3112** or customerservice@datamars.com



Flexi Mobile WOW 4000C

Product ID	880 0004-803, LTE-US
Dimensions	8.2' X 7.2' X 8.2'
Weight	1,430 lbs
Connectivity	Solar, 4G and WiFi
Product Subscription	LTE/WiFi License Fee 880 0004-801
Includes	<ul style="list-style-type: none"> • Flexi Mobile unit • Control unit • MP 600 load bars • Solar panels • EID reader and antenna • Exclusion cage • Wheel kit • Drawbar and winch system • Datamars Livestock subscription (licenses available)



Dairy WOW 4000C

Product ID	880 0004-796, LTE-US
Dimensions	2.98' X .51' X 8.235'
Weight	550 lbs
Connectivity	Mobile and WiFi
Product Subscription	LTE/WiFi License Fee 880 0004-801
Includes	<ul style="list-style-type: none"> • Non-slip weighing platform • Control unit (4G, SAT, WiFi options) • Mains power system • EID reader and antenna • Datamars Livestock subscription (licenses available)

How Smart Is YOUR Dairy?

Smart Tools for Strategic Asset Management

Only Tru-Test Active Tags and Collars use Bluetooth technology, reducing battery drain resulting in longer battery life. These activity monitoring devices keep an eye on your cows to deliver accurate, timely updates to the Data Link app. When changes in behavior or gestures occur, signals are sent to the app detailing potential health concerns saving you up to 2 hours a day of labor time.

Activity Monitoring Solutions Built on the Latest Technology Standards

ACTIVE TAGS

A durable, lightweight ear tag comes with a 3-year battery warranty. It has an LED light indicator when turning the device on/off. Firmware upgrades can be completed remotely, and tags are reusable.

ACTIVE COLLARS

A durable lightweight collar tag comes with a 5-year battery warranty and LED light indicator when turning the device on/off. Firmware upgrades can be completed remotely, and collars are reusable.

Easy Installation, Easy Integration

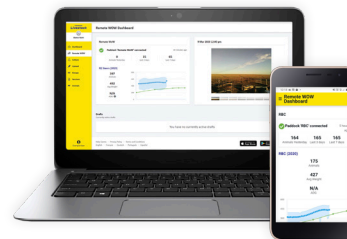
FARM NETWORK GATEWAY

Compact in size, variable connectivity via Ethernet, WiFi, LTE, AC power socket, activity monitoring tools integrate with any existing data management software and hardware. Farm Network Gateway supports any farm size, just add additional Gateways for larger coverage area. A direct to cloud-based monitoring solution for fast reliable data retrieved in real-time with quick installation and firmware upgrades can be completed remotely.

DATA LINK APP

Putting your data to work using Insights that are accessible via the web or Data Link app and displayed on an easy-to-understand dashboard.

Access data from anywhere. The Data Link app is a cloud-based program so on-heat data is accessible from any device with an Internet connection. All behavior data, heat and health insights are integrated through the app and can be easily shared with third parties including veterinarians and AI technicians 24/7.



Active Tag Collar



Product ID	986 0000-507
Dimensions	3.11" X 2.76" X 1.22"
Collar Strap	1.57" (width) 4.27' (length)
Weight	2 lbs
Storage Capacity	10 days (if out of Gateway range)
Read Distance	1,640'
Battery Life	8-years
Advantages	<ul style="list-style-type: none"> • Quick & Easy Installation • Reusable from Cow to Cow • Remote Firmware Updates • Long-lasting Retention

Active Ear Tag



Product ID	986 0000-369
Dimensions	1.46" X .59" X 2.68"
Weight	.88 oz
Tag/Tagger	Z Tags Male or No-Tear-Tagger™
Storage Capacity	10 days (if out of Gateway range)
Read Distance	1,640'
Battery Life	5-years
Advantages	<ul style="list-style-type: none"> • LED Light Indicator • Quick Installation • Reusable from Cow to Cow • Remote Firmware Updates • Long-lasting Retention

Farm Network Gateway



Product ID	880 0004-609 (LTE, Ethernet, WiFi) 880 0004-658 (Ethernet, WiFi)
Dimensions	4.7" X 4.7" X .8"
Power Source	AC Plug Power Socket
Read Distance	1,640' (radius)
Advantages	<ul style="list-style-type: none"> • 1 Gateway can support up to 5,000 cows • Add more Gateways for a larger coverage area • ONLY direct-to-cloud-based monitoring solution for real-time reliable data • Quick Installation • Remote Firmware Upgrades