

WHY HUBBARD?

 **HUBBARD**[®]

an **Altech**[®] company

PRODUCTS

We offer a variety of unique, innovative products that have been developed through our unrelenting desire to find better solutions for our customers.





DEALER COMMITMENT

Our commitment to independent owners and dealers is unwavering. We make every effort to give you a competitive advantage in the marketplace through our wide range of products and expert support system.



SUPPORT STAFF

We pride ourselves on providing our dealers with prompt, straightforward access to our team of well-trained sales professionals, support staff and experienced, field-based nutrition experts.

RESEARCH & INNOVATION

Simply put, we know our stuff. Hubbard has been in the business of animal agriculture for nearly 100 years. We also maintain a robust partnership with global animal nutrition and health industry leader, Alltech. Together, we strive to deliver research-based, innovative, sustainable solutions for our customers.



DEALER SUPPORT PROGRAMS

- ◆ **New Frontiers**
Marketing support program that allows dealers to earn money for sales & marketing activities based on their purchase of Hubbard products.
- ◆ **The Big Easy**
Feed finance program with 0% interest for Hubbard-branded cattle, sheep and goat feeds.
- ◆ **4-Star**
CRYSTALYX® loyalty and growth program that allows dealers to earn dollars through their purchases of CRYSTALYX®-branded products.
- ◆ **Start Smart/Fresh Start**
A sales and marketing plan designed to help coordinate introductory promotions and sales activities.
- ◆ **Earn to Learn**
Youth fundraising program that benefits youth, livestock producers and feed dealers through the sale of CRYSTALYX® coupons.



HUBBARD.

FOCUSED ON YOUR FUTURE.

We are dedicated to helping you find long-term success. We remain steadfast to our commitment to independent owners and dealers. We are focused on your future through our ongoing exploration of animal nutrition and health solutions designed to help your business grow and thrive.



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