

HERDSMAN TAG REPLACEMENT PLAN



IMMEDIATE CHANGEOVER:

Datamars Livestock announces the retirement of the **Herdsman** Identification Tag line and is working with customers to transition to **Stockman** ear tags which include Cow RU, Calf RU, Small Animal and Male rivets. This changeover will expand color options, allow streamlined production and printing, item numbers, SKUs and inventory for faster delivery to better service our customers.

Stockman tags are known for their flexible, polyurethane construction and superior retention. The free rotating design promotes rapid healing and allows the tag to hang correctly for easy readability from front and back. **Datamars' Z2 Applicator, Universal Applicator, Herdsman II Applicator** and **Tissue Applicator** can all be used with **Stockman** tags.

Changes will be rolled out in phases, starting with existing purchase orders of **Herdsman** Large, Medium and Small Blank RU tags to similar **Stockman** tags. **Stockman Cow RU, Calf RU and Small Animal RU** item numbers are already available in the **Datamars** product list, and additional **Stockman** tag item numbers will be added. All sizes of **Herdsman Tamper Evident** and **Male** panel tags will transition last.

Customers should notice little to no difference in laser printing or design layout with the change to **Stockman** tags. They can contact their local **Datamars Livestock** sales rep for more information.

STOCKMAN COW RU BLANK TRANSITION

| NEW Stockman Tag Item # | | Retired Herdsman Large RU | Items Per Bag |
|---------------------------|-----------|---------------------------|---------------|
| 700 2004-295 Yellow | Replacing | 700 2501-338 Yellow | 25/Bag |
| 700 2004-296 Dark Green | Replacing | 700 2501-331 Green | 25/Bag |
| 700 2004-297 Light Green | Replacing | 700 2501-330 Chartreuse | 25/Bag |
| 700 2004-298 Dark Blue | Replacing | 700 2501-329 Blue | 25/Bag |
| 700 2004-299 Light Blue | | NEW | 25/Bag |
| 700 2004-300 Dark Pink | | NEW | 25/Bag |
| 700 2004-301 Light Pink | Replacing | 700 2501-333 Pink | 25/Bag |
| 700 2004-302 Dark Purple | | NEW | 25/Bag |
| 700 2004-303 Light Purple | Replacing | 700 2501-334 Purple | 25/Bag |
| 700 2004-304 Dark Orange | Replacing | 700 2501-332 Orange | 25/Bag |
| 700 2004-306 Salmon | | NEW | 25/Bag |
| 700 2004-305 Red | Replacing | 700 2501-335 Red | 25/Bag |
| 700 2004-307 White | Replacing | 700 2501-337 White | 25/Bag |

STOCKMAN CALF RU BLANK TRANSITION

| NEW Stockman Tag Item # | | Retired Herdsman Medium RU | Items Per Bag |
|---------------------------|-----------|----------------------------|---------------|
| 700 2004-412 Yellow | Replacing | 700 2501-437 Yellow | 25/Bag |
| 700 2004-413 Dark Green | Replacing | 700 2501-430 Green | 25/Bag |
| 700 2004-414 Light Green | Replacing | 700 2501-429 Chartreuse | 25/Bag |
| 700 2004-415 Dark Blue | Replacing | 700 2501-428 Blue | 25/Bag |
| 700 2004-416 Light Blue | | NEW | 25/Bag |
| 700 2004-417 Dark Pink | | NEW | 25/Bag |
| 700 2004-418 Light Pink | Replacing | 700 2501-432 Pink | 25/Bag |
| 700 2004-419 Dark Purple | | NEW | 25/Bag |
| 700 2004-420 Light Purple | Replacing | 700 2501-433 Purple | 25/Bag |
| 700 2004-421 Dark Orange | Replacing | 700 2501-431 Orange | 25/Bag |
| 700 2004-423 Salmon | | NEW | 25/Bag |
| 700 2004-422 Red | Replacing | 700 2501-434 Red | 25/Bag |
| 700 2004-424 White | Replacing | 700 2501-436 White | 25/Bag |

STOCKMAN SMALL ANIMAL BLANK TRANSITION

| NEW Stockman Tag Item # | | Retired Herdsman Small RU | Items Per Bag |
|---------------------------|-----------|---------------------------|---------------|
| 700 2004-529 Yellow | Replacing | 700 2001-714 Yellow | 25/Bag |
| 700 2004-530 Dark Green | Replacing | 700 2001-703 Green | 25/Bag |
| 700 2004-531 Light Green | Replacing | 700 2001-701 Chartreuse | 25/Bag |
| 700 2004-532 Dark Blue | Replacing | 700 2001-700 Blue | 25/Bag |
| 700 2004-533 Light Blue | | NEW | 25/Bag |
| 700 2004-534 Dark Pink | | NEW | 25/Bag |
| 700 2004-535 Light Pink | Replacing | 700 2001-706 Pink | 25/Bag |
| 700 2004-536 Dark Purple | | NEW | 25/Bag |
| 700 2004-537 Light Purple | Replacing | 700 2001-708 Purple | 25/Bag |
| 700 2004-538 Dark Orange | Replacing | 700 2001-704 Orange | 25/Bag |
| 700 2004-540 Salmon | | NEW | 25/Bag |
| 700 2004-539 Red | Replacing | 700 2001-709 Red | 25/Bag |
| 700 2004-541 White | Replacing | 700 2001-712 White | 25/Bag |

STOCKMAN MALE RIVET BLANK TRANSITION

| NEW Stockman Tag Item # | | Retired Herdsman Small RU | Items Per Bag |
|---------------------------|-----------|---------------------------|---------------|
| 700 2004-282 Yellow | Replacing | 700 2001-714 Yellow | 25/Bag |
| 700 2004-283 Dark Green | | NEW | 25/Bag |
| 700 2004-284 Light Green | | NEW | 25/Bag |
| 700 2004-285 Dark Blue | | NEW | 25/Bag |
| 700 2004-286 Light Blue | | NEW | 25/Bag |
| 700 2004-287 Dark Pink | | NEW | 25/Bag |
| 700 2004-288 Light Pink | | NEW | 25/Bag |
| 700 2004-289 Dark Purple | | NEW | 25/Bag |
| 700 2004-290 Light Purple | | NEW | 25/Bag |
| 700 2004-291 Dark Orange | | NEW | 25/Bag |
| 700 2004-293 Salmon | | NEW | 25/Bag |
| 700 2004-292 Red | | NEW | 25/Bag |
| 700 2004-294 White | Replacing | 700 2001-096 White | 25/Bag |

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