

BEEF-ON-DAIRY

STATISTICS

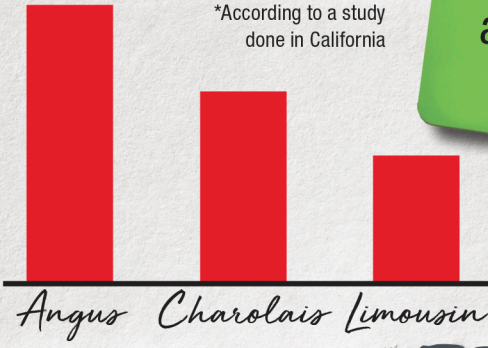
500,000
Beef-on-dairy
animals produced
this year (2022)

Source: USDA



From 2017-2020
Beef semen sales ↑ by
4.66 million doses
as dairy semen sales ↓ by
4.9 million doses

MOST POPULAR
Beef Breed*



*According to a study
done in California



Historically,
35%
of "Prime"
cattle are
Holsteins



PUREBRED DAIRY CALVES

\$15-25

AVG. PRICE PER HEAD

vs.

CROSSBRED [BEEF-ON-DAIRY]

\$125-254

AVG. PRICE PER HEAD

