

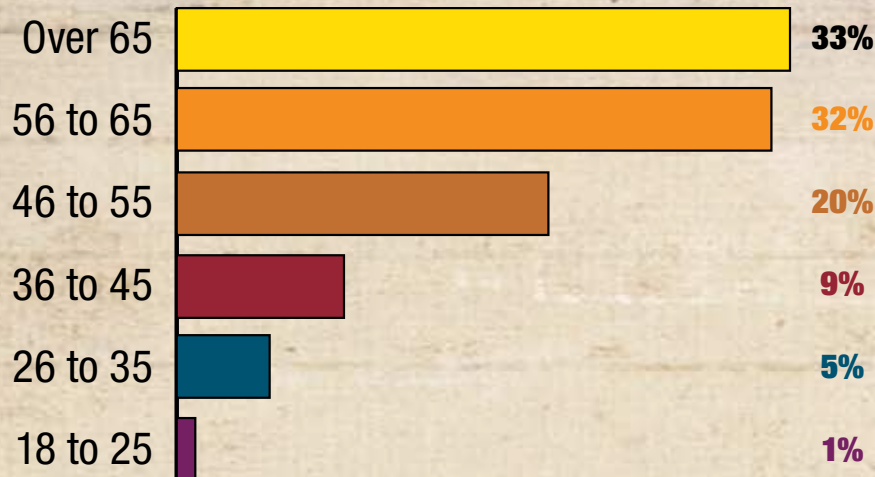
READER SURVEY RESULTS 2013

Progressive Cattleman collected surveys from 800 online and print readers from April to December 2013 to gather feedback about the beef industry.

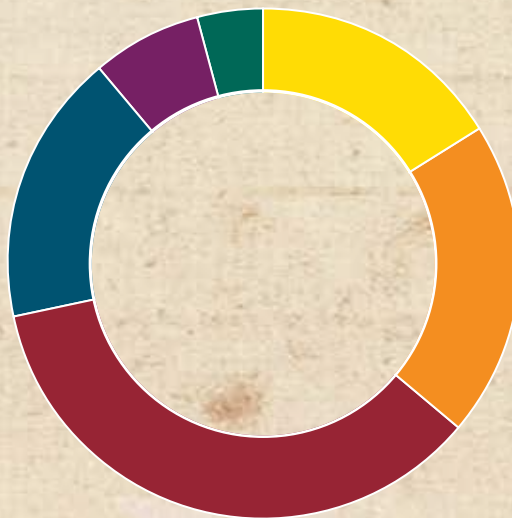
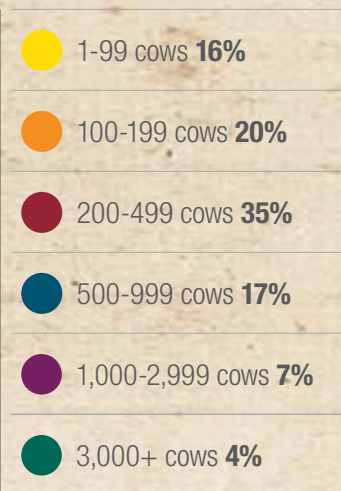
Here's what you told us:



What is your age?



What is the size of your beef cattle herd or feedlot capacity?



Rank from 1 to 10 which factors are most important when selecting a bull:

- 1 Breed (weighted rank 3.13)
- 2 Birth weight (weighted rank 3.78)
- 3 Weaning weight (weighted rank 4.97)
- 4 Docility/temperament (weighted rank 5.01)
- 5 Maternal (weighted rank 5.68)
- 6 Yearling weight (weighted rank 5.79)
- 7 Price (weighted rank 6.24)
- 8 Color (weighted rank 6.44)
- 9 Ribeye area (weighted rank 6.85)
- 10 Marbling (weighted rank 6.99)

PROGRESSIVE CATTLEMAN ONLINE

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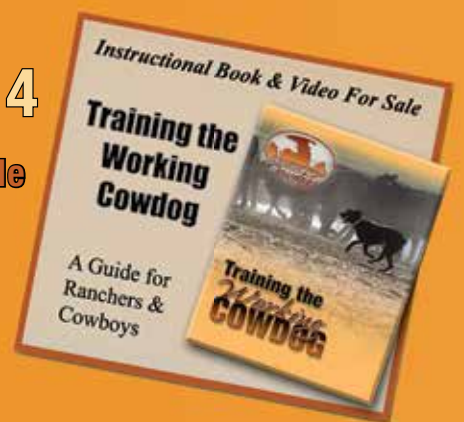
Watch my blog...

www.tammyscowdogs.com

cowdogdays14

Cowdog Production Sale
May 16-18, 2014

Watch www.tammyscowdogs.com and my blog pages for updates on "cowdogdays14".



Breeding, Training & Using Level Headed Hangin' Tree Cowdogs

Intelligent, Loyal, Courageous Hangin' Tree Cowdogs For Sale

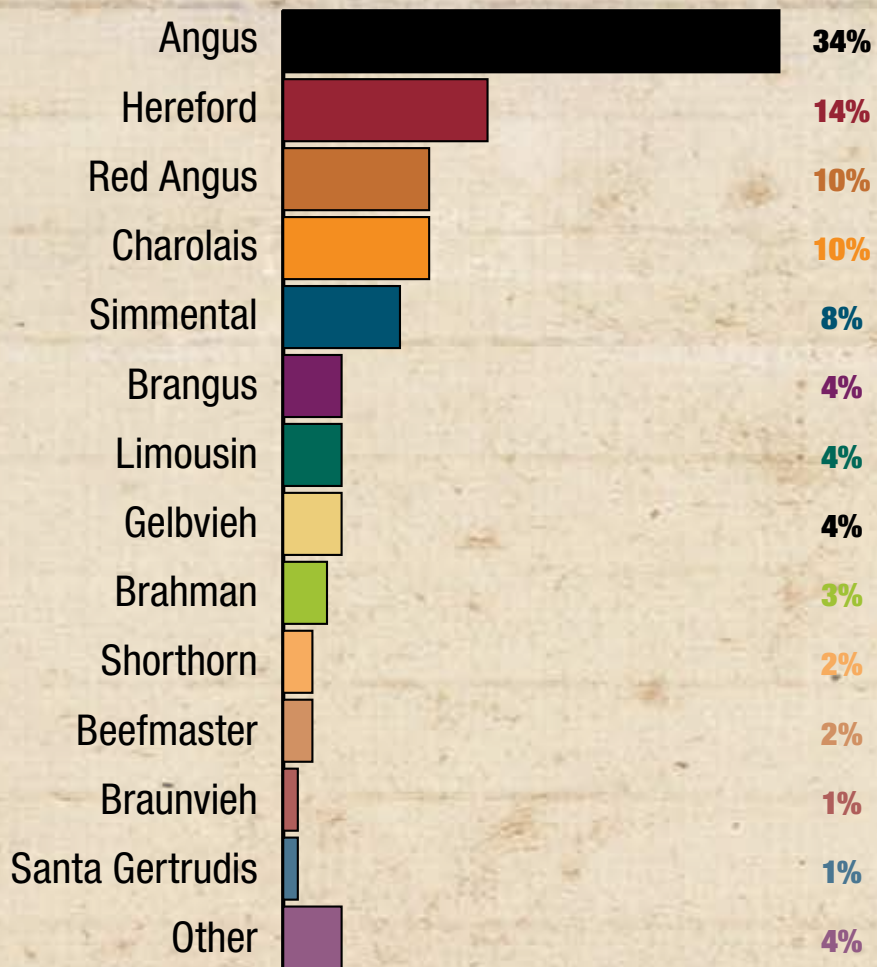
Tammy J. Goldammer
2431 State Rt. U ~ Lohman, MO 65053
573.782.4912 (H)
573.659.5971 (C)



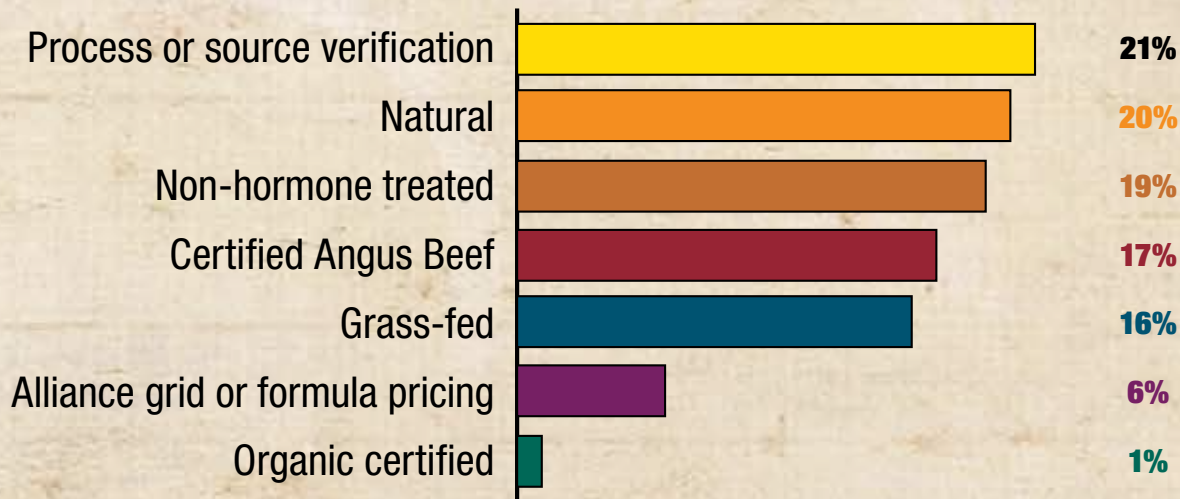
www.tammyscowdogs.com



Which breeds of cattle make up your herd?



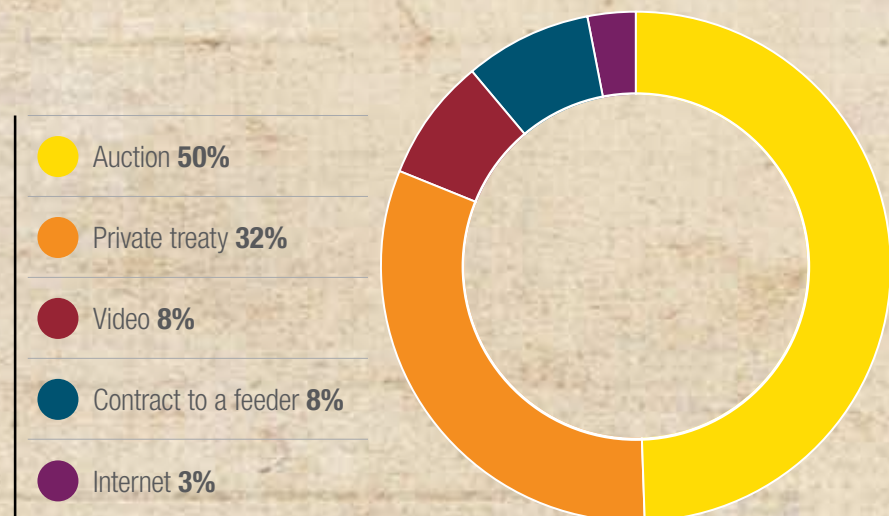
Which market premiums do you target in your cattle?



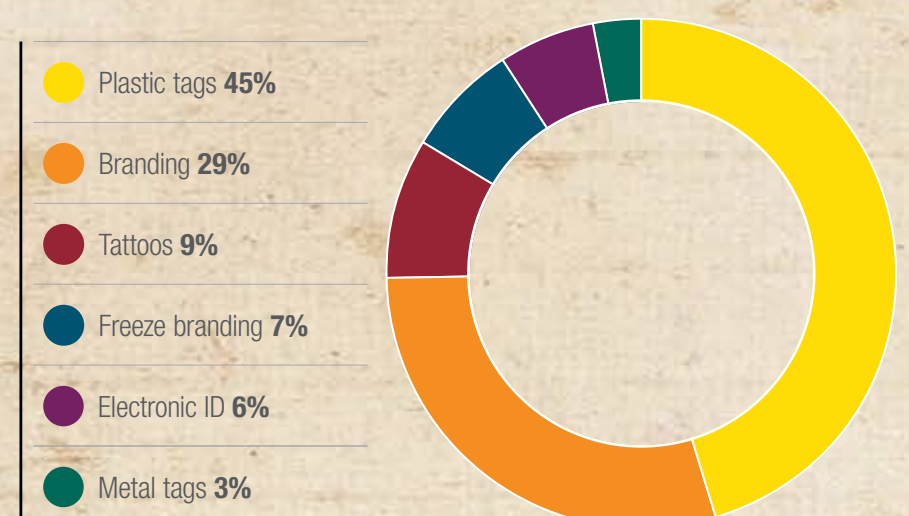
Do you use ATVs on your operation?



How do you sell most of your cattle?



Which identification methods do you use on your ranch or feedlot?



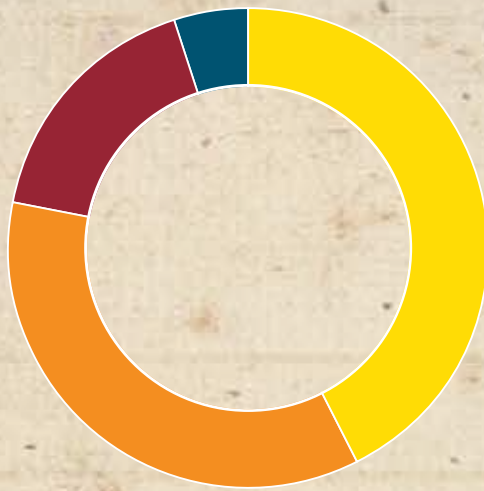
What measures have you taken as a response to the drought?

Do you have and use horses on your operation?



Yes
51%

- Heavily culled herd **43%**
- Other option **36%**
- Bought hay from out of state **17%**
- Shipped cattle out of state **5%**

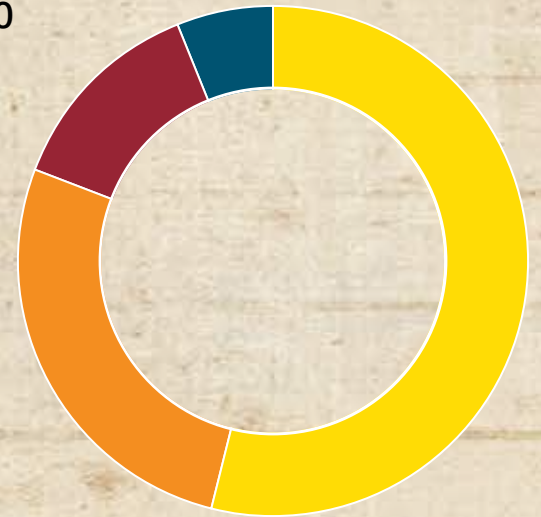


Do you have plans to expand your operation/herd size in the next 2 years?

How many horses do you have?

Herd size	Yes	Likely	Unlikely	No
1-99 cattle	30%	40%	19%	11%
100-199 cattle	15%	45%	31%	8%
200-499 cattle	9%	43%	35%	13%
500+ cattle	12%	44%	33%	11%

- 1-4 **54%**
- 5-9 **27%**
- 10-20 **13%**
- 21+ **6%**



What time of year are you calving?



41%



32%



8%



19%

What herd health issues do you most commonly encounter?

