

## DAY 1 • Tuesday, February 10

10:30 a.m.

### How to talk about GMOs in the dairy industry

*Topic: Milk marketing*

Noon

### Lunch-and-learn: What does the consumer want?

*Topic: Milk marketing*

1:30 p.m.

### Producer panel: Why we work in the cloud?

*Topic: Herd health*

3 p.m.

### Panel: The future of cloud-based management tools

*Topic: Herd management*

## DAY 2 • Wednesday, February 11

10:30 a.m.

### 2015 price outlook

*Topic: Milk pricing*

Noon

### Lunch-and-learn: Manage market risk

*Topic: Business planning*

1:30 p.m.

### Kirt and Jan Lindley Dairy Hyrum, Utah

*Topic: Nutrition*

**VIDEO FARM TOUR**

3 p.m.

### Wisdom in Minutes

*Topic: Technology use*

## DAY 3 • Thursday, February 12

10:30 a.m.

### Benchmarking reproduction in the Central Valley

*Topic: A.I. & breeding*

Noon

### Lunch-and-learn: Manage market risk

*Topic: Business planning*

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