

# Fueled Up for Success!



America's dairy farmers set a goal of empowering children to eat healthier and move more seven years ago. This is why they created - through their dairy checkoff - the school-based Fuel Up to Play 60 program in partnership with the NFL and with support from USDA. The program is making significant progress, though there's still more work to be done.



Today, more than

# 73,000

schools participate in Fuel Up to Play 60 - reaching

# 38,000,000

students - making it the nation's largest in-school health and wellness program!



Schools matter. Today's students are tomorrow's decision-makers. It's important they have a favorable experience eating healthy foods such as dairy. Student survey results found:

**75%** are consuming more dairy in school

**86%** are consuming more dairy at home



Additionally, 64 percent said Fuel Up to Play 60 helps them learn about the work of dairy farmers and others who produce healthy foods.

Learn more at [www.FuelUpToPlay60.com](http://www.FuelUpToPlay60.com) or follow on Twitter (<https://twitter.com/futp60>) or Facebook ([www.facebook.com/FuelUptoPlay60](http://www.facebook.com/FuelUptoPlay60)).