

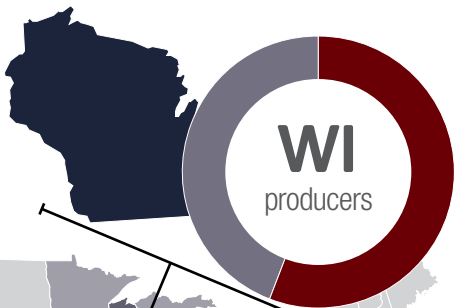
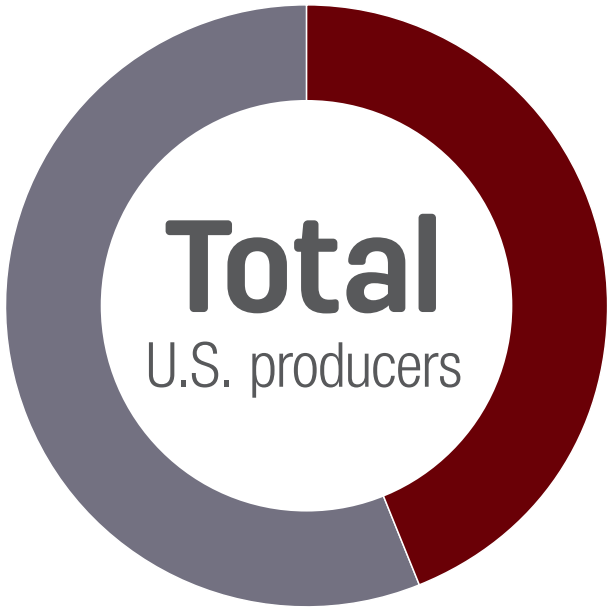
PD **POLL**

Progressive Dairyman polled over 700 readers in more than 38 states about their intentions to attend this year's 50th anniversary World Dairy Expo.

How likely are you to attend this year's show?

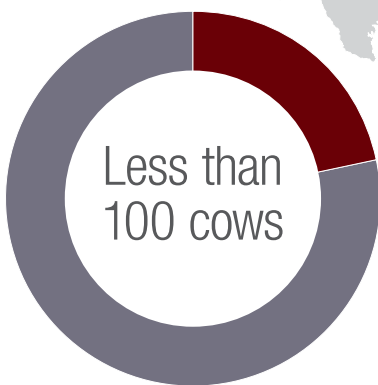
44%
Likely

56%
Not likely



56%
Likely
44%
Not likely

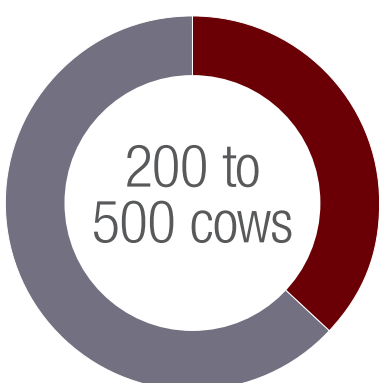
Nationwide, by herd size



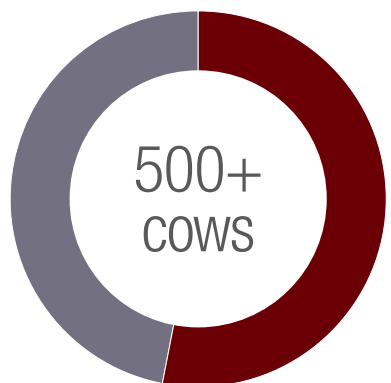
22% Likely
78% Not likely

Surrounding states

Michigan **52%** Likely
Indiana
Illinois
Iowa **48%** Not likely
Minnesota



37% Likely
63% Not likely



53% Likely
47% Not likely