## FIGHT THE FLIES THAT IRRITATE YOUR SHOW ANIMALS

# **ClariFly**

### THE HOUSE FLY



House flies have been implicated in the transmission of 65 disease organisms with populations that can burst out of control in a short period of time.

### THE STABLE FLY



The stable fly has one of the most painful bites of any bloodsucking insect and feeds mainly on the legs and flanks of show animals.

### THE FACE FLY



In addition to causing tissue damage with their rough spiny mouthparts, face flies spread diseases of the eye because they are constantly feeding on the fluid.

### THE HORN FLY



Horn flies are bloodsucking parasites that can be responsible for reduced weight gain, decreased feed efficiency and decreased milk yields.

### **DON'T LET FLIES** SIGNIFICANTLY WEAKEN YOUR RESULTS.

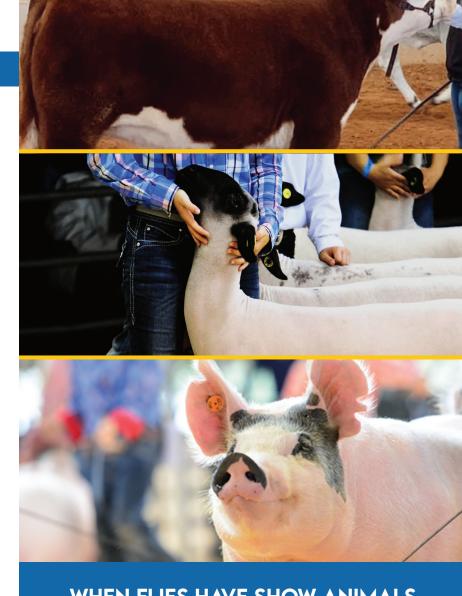
Using ClariFly® Larvicide is simple. As a feed additive, it is simply incorporated into an animal's feed, and that is all the work you have to do to help prevent flies. Leave it and forget it. Spend less time on fly control and more time clearing space on your wall for that top prize.

To get ClariFly® Larvicide in your feed mix, contact your micro ingredient supplier or local feed dealer.

For more information, or help starting an IPM program, call 1.800.347.8272 or visit CentralFlyControl.com.



Always read and follow label directions. ClariFly, ClariFly Larvicide with design, Cyanarox, Golden Malrin, QuikStrike, Starbar with design and Starbar are registered trademarks of Wellmark International. Bite Free, Captivator, EZ Trap, FlyRelief, Fly Stik, Fly Terminator and Trap 'N Toss are trademarks of Farnam Companies, Inc. ©2023 Wellmark International. CTL 23-006



WHEN FLIES HAVE SHOW ANIMALS IN THEIR SIGHTS, YOU NEED MORE.



MORE THAN JUST A **FLY CONTROL PRODUCT** 







# THE TROUBLE WITH FLIES

Flies are much more than a nuisance. They are known to spread a number of serious diseases that can directly impact animal health. The presence of swarming, biting flies can cause skin lesions and put your animals off their feed, preventing them from gaining weight and reaching top production, all while providing uncomfortable living conditions.

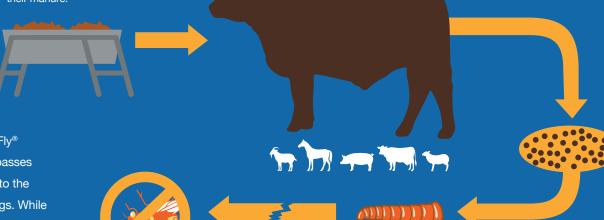
Female flies lay eggs

in fresh manure or

other organic waste.

# BREAK THE LIFE CYCLE

ClariFly® Larvicide is ingested via feed that the animal disperses via their manure.



Unlike conventional fly treatments, ClariFly® Larvicide is a proven feed additive that passes through the animal's digestive system into the manure where nuisance flies lay their eggs. While conventional insecticides attack the nervous system of insects, ClariFly® Larvicide works by breaking the fly life cycle, rather than through direct toxicity, preventing manure breeding flies from developing into biting, breeding adults.

Eggs will hatch into larvae that will feed and attempt to undergo three larval instars. ClariFly® Larvicide breaks the life cycles of flies developing in treated manure by not allowing the larvae to successfully molt from one instar to the next.

# INTEGRATED PEST MANAGEMENT PRACTICES

Everyone who raises animals for show — particularly 4H and FFA participants — should understand that fly management programs need to be proactive. ClariFly® Larvicide is effective as part of an Integrated Pest Management (IPM) program. Practicing good sanitation, maintaining building repairs and strategically utilizing baits, traps and sprays such as those in the Starbar® line of products, along with ClariFly® Larvicide, can significantly reduce fly populations. Start ClariFly® Larvicide in your show animals' feed early in the spring before flies begin to appear. Continue it through the summer and into the fall, until cold weather reduces or ends fly activity.



## MAKE CLARIFLY® LARVICIDE PART OF YOUR FLY CONTROL STRATEGY

The active ingredient in ClariFly® Larvicide takes care of the flies that impact your animals, as it passes through the digestive system, and then sits in fresh manure, where flies lay their eggs. The mode of action in the active ingredient prevents house flies, stable flies, face flies and horn flies from developing into adults by interrupting their life cycles.

With ClariFly® Larvicide, you get cost-effective fly control that requires very minimal additional work and effort. ClariFly® Larvicide is approved for beef and dairy cattle, swine, horses, sheep and goats, and there is no residual in the animal.