



The **Connecterra Platform** helps dairy farmers and their teams to simplify data analysis, stay on top of key changes issues and quantify the impact of decisions.

Try out the Platform for 60 days, it's free!

Start your free trial today to explore the demo farm and connect your data




Analytics

View and analyze all your farm data in a single easy-to-use platform

- Easy access to key metrics: Behavior, Production, Health, Feed, Reproduction, Weather, Herd Composition, etc.
- Visualize opportunities and spot issues with data



Insights

Another pair of eyes keeping track of what you don't want to miss

- Get notified of significant changes in key metrics
- Proactively identify issues or opportunities
- Set up custom insights per group and pen



Decision support

Quantify the impact of your interventions and make data-driven decisions

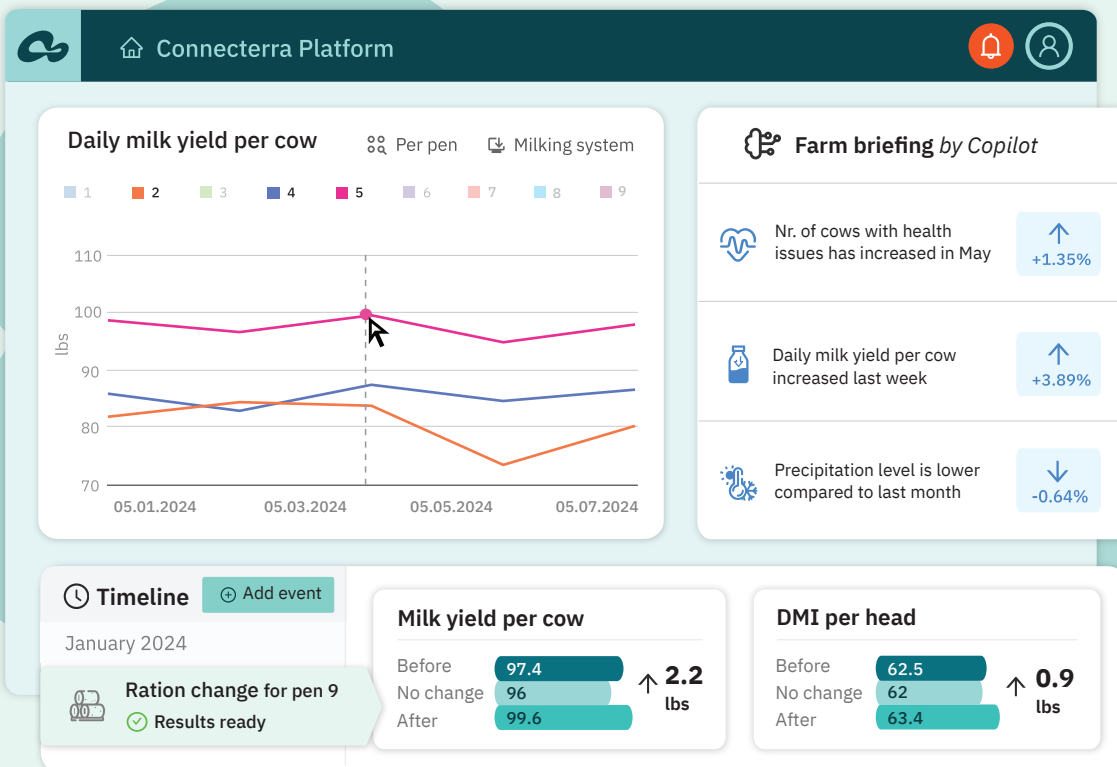
- Keep a centralized record of changes and events
- Understand the impact of changes you make
- Make better decisions for your herd and operations



Copilot

AI-powered Copilot automates data analysis and sends key insights to your inbox

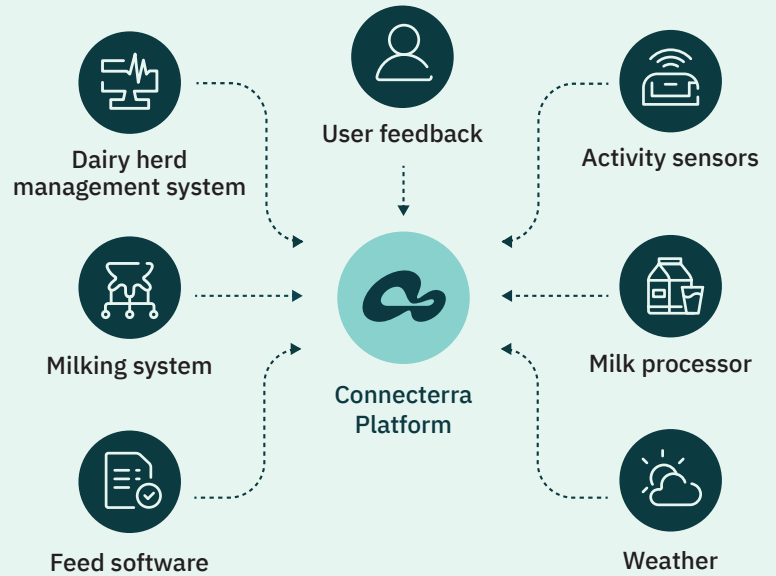
- Save time spent browsing through data
- Get a weekly summary of key changes and outliers
- Identify hard-to-spot issues with advanced AI



Integrates 30+ of the most popular systems in the industry

We integrate data from dairy herd management systems like DairyComp, BoviSync, PC Dart, Lely, etc. and feed software such as EZfeed, TMR Tracker, TAP, Feed Supervisor, FeedWatch, etc.

We also cover milking systems, processor data, activity sensors, weather and more.



Step up data analysis with advanced Artificial Intelligence



Automate analysis, save time

Copilot analyzes all farm data within minutes and sends you weekly summaries of key changes and trends.



Spot patterns and trends

Our smart model highlights correlations between metrics, helping you get context and understand changes in data.



Plan ahead with predictive analytics

Get ahead of the curve with projections on milk production, components and IOFC for the next 3, 6 or 9 months.



Trust your data

Our anomaly detection model signals outliers and bad datapoints, making your data more reliable.

Ready to experience it yourself?




Sign up to the Platform to explore our demo farm and connect your farm data with a **60-day free trial**

Would you like to get a personalized demo from our sales team first?

Get in touch with **Julie Larson**

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