

AHEAD OF THE HERD TOGETHER



LET'S BE HONEST

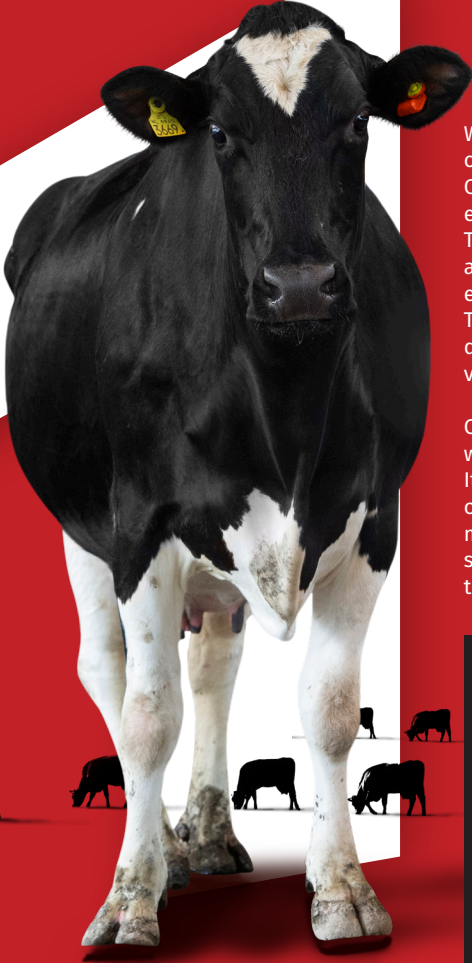
It's not always easy being a dairy producer. Keeping your herd healthy, complying with all of the guidelines, and being profitable at the same time is hard. We understand all of those challenges. In fact, we were in the middle of them. After four generations, we discovered that farming could be and had to be done easier. That's why our story started in 1984. We were the first to develop ear sensors and we've been frontrunners ever since.

Today, we make sure that you're always ahead. Prepared for what's coming. Having access to all of the data that you want at any time. Helping you reach your goals, whatever your ambitions are. Whether you have 20 or 20,000 cows... with our cow monitoring service, you'll have eyes on all of them.

So let's go for it and give your cows the best life possible. Discover the benefits of our smart data solutions. Challenge us to come up with further improvements. Say moo to bad results, and let's do better together!



OUR GOAL: LET'S MAKE THEM ALL #1 COWS



We think great results aren't good enough. We only want the best for you and for your herd. Our unique cow monitoring service measures ear temperature combined with behavior. This gives you insights into the health, fertility, and nutrition of your herd so that you know exactly which cows to focus on – and why. Thanks to our MultiView function, all of the data is easily shared with your employees, veterinarians, and advisors.

Can't wait to start? Neither can we! That's why we've made installation as easy as possible. It's only a matter of plug and play. We update our system on a biweekly basis and deploy as many requests as possible. That's how we make sure we keep improving. Our goal? To do better together.

HOW WE EASE YOUR MIND:

- ☑ **Staying Ahead of the Herd.** A successful dairy producer is a well prepared dairy producer. With our cow monitoring system, we make sure that you're always one step ahead.
- ☑ **Increase Health, Welfare, and Production.** Early detection improves your herd's health and production as well as increasing the pregnancy rates. It reduces the veterinarian costs, labor, mortality rates, and the use of antibiotics.
- ☑ **Increase Labor Efficiency.** No more walking through the barn for hours and checking if cows are sick or in heat. With CowManager as an extra set of eyes, your workload is made more efficient.
- ☑ **Improve Together.** We work with dairy producers and their trusted advisors. Let's exchange knowledge, ideas, and experiences so that we can grow together.

WE KNOW WHAT YOUR COWS NEED

DISCOVER OUR MODULES



HEALTH

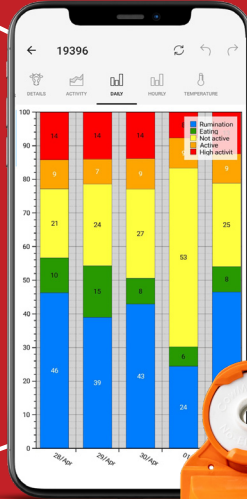
Get a grip on your cows' well-being. Is a cow not eating, not ruminating, had a change in behavior, or a drop in temperature? Get an alert 1 to 2 days before any signs of clinical illness. If a cow is already sick, monitor its recovery in detail.

POPULAR



FERTILITY

Increase profit with timely insemination. Identify peak heats, non-cycling cows, pregnant cows, and even potential abortions. Know exactly when a cow is in heat and when to breed. Are you ready to maximize your pregnancy rates?



NUTRITION

We get it. Feed is your largest expense. Efficiency is essential when it comes to feed management. Our Nutrition Module gives in-depth insights on cow nutrition and well-being. With this module, you receive alerts for heat stress, group health issues, feed intake, and transition problems.

IDENTIFY COWS AT RISK

75% of all adult cow disease events find their origin in the transition period. Identify at-risk cows up to 50 days before calving and avoid surprises after calving. Do your dry cows show decreased eating and ruminating behavior and have a higher risk of becoming ill after calving? You'll immediately receive an alert so you can intervene early and, more importantly, prevent losses.

THE ONLY SYSTEM WITH ACCURATE TRANSITION ALERTS



FIND MY COW



AUTO DRAFTING

EXTRA FUNCTIONALITIES

Do you want more? We also offer extra functionalities. If you want to easily locate your cows in barns and pastures, just add the Find my Cow locator as a functionality. Perfect for cows that require special attention: The Auto Drafting function automatically drafts cows based on their heat or health status.



COWMANAGER SUCCESS STORIES

THESE FARMERS AND THEIR COWS SAID MOO TO BAD RESULTS



**KATIE FALK
(SOUTHERN
RIDGE COW PALACE):**

**"IT SAVES
LABOR AND TIME
AND MY
EMPLOYEES
LOVE IT."**



**STEVE YAEGER
(MANAGER AT
UNITED VISION DAIRY):**

**"IT ALLOWS ME
TO WALK IN, LOOK
AT MY MONITOR,
KNOW WHICH
COWS ARE IN
TROUBLE, AND
IMMEDIATELY GET
THEM TAKEN
CARE OF."**



**JEREMY NATZKE
(WAYSIDE
DAIRY):**

**"TWO YEARS
AGO, WE SAT AT
A 33% PREG RATE
AND EVER SINCE
WE START USING
COWMANAGER WE
HAVE BEEN AT 40%*
FOR THE YEAR AND
WE'RE STILL
CLIMBING."**

*Was 38% at the beginning of 2022

READY? THIS IS HOW WE DO IT

1 Ear
Sensor

It all starts with our revolutionary ear sensor. This technology provides extremely accurate data.

2 (Solar)
Router

Our wireless (solar) routers collect real-time data. In barns, on pastures, and in feedlots.

3 PC or
Smartphone

Receive data on your smartphone and computer. Real-time cow information, 24/7.

4 Herd Management
System

Our system integrates with more than 40 herd management systems. When calculating alerts, the data from both systems is used. We do better together!

ALL YOU NEED

ALWAYS INCLUDED SERVICES

- ☑ Lifetime Warranty
- ☑ Local Support
- ☑ Continuous Updates
- ☑ Herd Management Integration
- ☑ Mobile App for iOS and Android
- ☑ MultiView: Data Access for Employees and Advisors
- ☑ Online Knowledge Base

DAIRY PRODUCERS'
HAPPINESS

**"WE'RE
ABLE TO
MAKE
DECISIONS
WITHOUT
HAVING
REGRETS."**



INTERESTED?

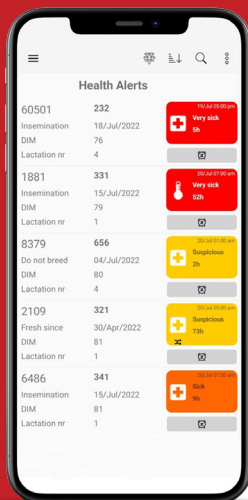
**LET'S GET
IN TOUCH**

We're always around to hear from you. So, let's talk! Eager to get a glimpse of all the benefits and possibilities of our service in the meantime? Download our Demo App!

TRY IT NOW
OUR DEMO



SCAN QR



www.cowmanager.com



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