

## Global Dairy Processors Share Insights, Opportunities, Challenges Ahead for Dairy Industry

*Nov. 28 PDPW Dairy Insights Summit to feature panel discussions, industry experts*

**DAIRY NEWS** – The rules for dairy farming have been shifting for years. Changes in consumer demand, regulatory policy, animal care and environmental practices and more all have an impact on individual dairy farmers. The 2023 Dairy Insights Summit presented by Professional Dairy Producers® (PDPW) provides an opportunity to hear firsthand from global dairy processors with decades of experience in marketing food ingredients, assessing global trends and market changes, and increasing market share in a competitive environment.

Join leading-edge stakeholders at the one-day event on Tuesday, November 28, 2023. Registration will begin at 9:30 a.m. with the program running from 10:00 a.m. to 4:30 p.m. at the Sheraton Hotel, 706 John Nolan Drive, Madison, Wis.

“It is critical for dairy farmers to produce the highest quality milk while also understanding the needs of our dairy processors as they work to meet the demands of consumers around the world,” said Janet Clark, Eldorado, Wis., dairy farmer and PDPW vice president. “We need to work together to stay ahead of the curve of dairy trends, information and practices so the U.S. dairy industry can continue serving the world and providing steady market opportunities for dairy producers.”

The “**Writing the rules to the market-access game,**” panel discussion at the summit will feature **James McVitty**, vice president of trade strategy, sustainability and stakeholder affairs for Fonterra; **Martin Bates**, president, global relations and marketing for Dairy Farmers of America; and **Ryan Baraniuk**, vice president of marketing for Arla Foods Canada. **Chad Vincent**, CEO of Dairy Farmers of Wisconsin, will facilitate the discussion to include the shifts in the dairy industry triggered by local, national and global trends and what they mean to on-farm sustainability, consumer demands and growth opportunities. The panelists will also provide insights on how a move to global regionalization will impact individual producers and the industry as a whole.

Other sessions at the Dairy Insights Summit will focus on the challenges of food waste pertaining to the production, distribution and retail sectors of the food chain. **Tara McNerney**, business support manager for Food Loss and Waste will speak to the impact of food waste on the planet and business profitability, as well as projects underway to improve management practices. A panel discussion including **Travis Blomberg**, campus resource coordinator for University of Wisconsin-Madison Office of Sustainability, and **Brandon Scholz**, president and CEO of Wisconsin Grocers Association, will be facilitated by **Shelly Mayer**, Slinger, Wis., dairy producer and executive director of PDPW. They will showcase some of the innovations, technologies, processes and creative thinking currently underway to limit food waste.

Registration fee includes the workshop materials and lunch. Dairy Insights Summit is an accredited training and offers up to 5.5 Dairy AdvanCE® continuing education units (CEUs) for each day. To learn more or secure credits, visit [www.DairyAdvance.org](http://www.DairyAdvance.org).

Learn more about the 2023 Dairy Insights Summit and register by visiting [www.pdpw.org](http://www.pdpw.org) or contacting PDPW at 800-947-7379. Follow along digitally in advance of and during the event by following @dairyPDPW and using #mydpw on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

*Professional Dairy Producers® (PDPW) is the nation's largest dairy producer-led organization of its kind, focusing on producer professionalism, stakeholder engagement and unified outreach to share ideas, solutions, resources and experiences that help dairy producers succeed.*

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